

2010

REPERI

STRATEGIC SERVICES



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REPERI has been analyzing trends in markets, technologies, organizations, societies, systems, and policies for more than a decade. Through pursuit of all-encompassing research, minimal analytical bias, and efficiency of action, we seek to perceive, predict, and then effectively present emerging trends and responsive strategies in the most useful timeframes possible. We are driven by a sense of urgency in uncovering trends that may be otherwise overlooked, or are nascent, in order to offer timely value to our stakeholders. By framing broadly-inclusive analysis in multi-dimensional contexts, detected trends are more revealing, and forward-looking impacts have more meaningful clarity.

No More “Business As Usual”

Actions are required to address resource and opportunity challenges in a global context. Today, we find ourselves dealing with questions of the levels that economies shall find, rather than classical concepts of magnitudes of economic flows. Unlike prior cyclical events, today’s global economic challenges are no longer on the periphery. The core of the global economy has suffered a shock that is more than a flesh-wound. Accounting for this in business strategies is required for success in the future.

REPERI brings a big-picture view to the table. Our value to you is the ability to encompass both the breadth and depth of challenges, and formulate validated strategic choices for proactively seizing or responding to changing opportunities.

Upon engagement, our principal objectives are:

- Get inside our client’s minds, learn their mindsets, values, and goals, and use their challenges as our opportunities to make a meaningful contribution.
- Work with our client’s to co-create the services and values that will be meaningful and relevant for their unique needs.

Although REPERI is a small firm, we are consistently able to punch above our weight because of great effort placed toward understanding our clients, and multiple areas of expertise we bring to bear. We place a premium on consistency and integrity of efforts, and work hard to offer levels of trustworthiness that hue to serving in the most vital areas of business criticality.

REPERI is distinct in that we aggressively seek to continually co-create and refine heterogeneous value and services models that change and evolve with our clients.

SERVICES

STRATEGIC MANAGEMENT CONSULTING

We specialize in business and strategic engagements in communications, aerospace, technology, and defense:

- Marketing Strategy
- Telecommunications Planning
- Strategic & Business Planning
- Trends Discovery & Analysis
- Strategic Interest & SWOT Analysis
- Space & Terrestrial Wireless Network Planning
- Merger & Acquisition Support
- Communications Technology Acquisition
- Technology Strategy
- Telecom Cost Benchmarking & Analysis
- Research & Planning

- Procurement Strategies
- Change Management
- Commercialization/Privatization

COMMUNICATIONS, AEROSPACE, DEFENSE, AND TECHNOLOGY INDUSTRIES

We specialize in business and strategic engagements in communications, aerospace, technology, and defense:

- Strategic Analysis
- Ad-hoc Technology Leadership for Emerging Enterprises
- Industry Analysis and Market Planning
- New Product Development: Market Targeting
- Marketing Strategy and Strategic Planning/Future Trends

GOVERNMENT MARKETS

- Cost Reduction, Analysis, and Benchmarking
- Acquisition Planning
- Telecom Planning: Feasibility, Architecture, and Future Technologies
- Outsourcing, Privatization, and Commercialization

OTHER STRATEGIC SERVICES

We support planning, development, and roll-out of business, government, and defense technologies. We have worked with Fortune 500 companies and the Federal Government to translate strategies into technology implementations. Reperi offers a collection of high-level expertise for program and project management, development, and roll-outs in key business areas:

- Corporate & Government executive-level new business model solutions
- Procurement & program management support
- New technology and new application development
- New technology strategy, testing, implementation, and marketing
- Corporate & Government executive team strategic support
- R&D and implementation
- Strategic analysis
- Cross-pollination of interests, initiatives, and benefits